

# INNOVATIVE TEACHING STRATEGIES

In the year 2020 blended learning was introduced in Lakshya Universal Academy. The teachers were oriented on the collaborative learning strategy and its importance and benefits. The teachers found the strategy very effective and the students enjoyed the learning process. It gave them a chance to interact and communicate and discuss with each other.

## **What is Blended Learning?**

As you may already know blended learning or “hybrid learning” represents a learning model that combines both formal (traditional classroom) and non-formal (online courses) methodologies. But the reference that I prefer is that blended learning represents a model that integrates technology to boost learning and deliver business impact.

## **5 Key Benefits Blended Learning Has For Your Business**

### **It's Cost-efficient**

With blended learning, you can improve training costs and ROI. Forget about missing courses, traveling costs or taking time off work for constant trainings. You can easily combine classroom trainings with pre-registered courses. You can also organize a live-training online so your learners will be up to date with everything.

### **Be Consistent In Activities Also Pre-training**

Everybody can be on the same page before even starting the in-class training. Send them reading materials, videos and pre-course questionnaires so they can come prepared.

### **Access the Content From Anywhere, Anytime, on Any Device**

Your learners can be constantly connected to your content. They can even download courses so they can access them without internet access if necessary.

### **Increase User Engagement Easily**

The combination of multimedia and instructional designing makes the perfect recipe for a rich learning experience. What's most important? Learners can go back to the courses whenever they want so they can deliver great results over time.

### **Get insightful reports about your learners**

Analyze the activity of your learners and see where they are excelling and where they are struggling. This way you can optimize the content accordingly.